

THE RECOMMENDED  
**POOL BUILDER**  
**BLUE HAVEN Pools**

**Nobody, But Nobody, Can Build a Better Swimming Pool**  
 "Proven Quality" Using Only the Finest Materials - Steel Reinforced Gunite Construction (Strongest Construction Possible)

**BLUE HAVEN POOLS**  
 LICENSED - BONDED - FULL LIABILITY INSURANCE  
**SWIMMING POOLS**  
 DESIGNED & ENGINEERED TO ANY SIZE - ANY BUDGET  
 SUPPLIES - MAINTENANCE - REPAIRS - NO DOWN PAYMENT  
 UP TO 5 YEARS TO PAY - FOR FREE ESTIMATES CALL

MFRS. OF MARINE SWIMMING POOL EQUIP. (Filters - Ladders - Lights Boards)  
**IV 3-8431** Located 1/2 Block East of Fulton Ave. at 2680 ARDEN BLVD. SACRAMENTO

**Catalina Pools**  
 THE ORIGINAL EASY TO CARE FOR POOL



**SWIMQUIP**  
 USING "SWIMQUIP" POOL EQUIPMENT ASSURES YOU OF HAVING THE FINEST QUALITY AVAILABLE  
 "Quality Construction Only"  
 CUSTOM DESIGNED TO YOUR HOME  
 GUNITE CONSTRUCTION - 10 YR. GUARANTEE  
 100% FINANCING WITH 5 YEARS TO PAY. **BANKAMERICAN**

COMPLETION BOND AVAILABLE  
**IV 3-9029**  
 2920 ARDEN WAY - SACRAMENTO




**Dennis Pools Inc.**

**CUSTOM-BUILT POOLS**  
**ARCHITECTURALLY DESIGNED**  
 Personal Supervision

CALL US FOR YOUR FREE ESTIMATE AND PLAN DESIGNED FOR YOUR PROPERTY  
 WE INVITE YOU TO SEE OUR LUXURIOUS INDOOR POOL  
 5 Year Financing - Gunite Construction  
 RESIDENTIAL & COMMERCIAL  
 A COMPLETE LINE OF SWIMMING POOL EQUIPMENT & SUPPLIES  
 Insured-Licensed and Bonded for Your Protection  
 "A DECADE OF SERVICE"  
**IV 3-2711**  
 2385 FAIR OAKS BLVD. SACRAMENTO




**Paddock Pools**  
 "THE NATION'S FINEST"

*"A Picturesque Pool for Gracious Living"*



The Finest Steel Reinforced Gunite Pools  
 • Custom-Designed to Your Specifications  
 • Safety Engineered - Temperature Controlled  
 • Free Estimates  
 • Bank Financing Up to 5 Years

FOR ESTIMATES **GL 7-5755**  
**GEREMIA-PADDOCK**  
 1327 - 65th STREET • SACRAMENTO  
 10 YEARS EXPERIENCE

INDEX TO CLASSIFIED HEADINGS—SEE GREEN PAGES

**Swimming Pool Contractors & Dealers—(Cont'd)**

**POOLS BY PINKY**  
 Designing Engineering Licensed Contractor  
 7 Years Experience  
 903 Watt Av.-----IV 3-9617

**SACRAMENTO GUNITE**  
 2531 Tesla Wy-----IV 7-9911  
 (Please See Advertisement Page 590)

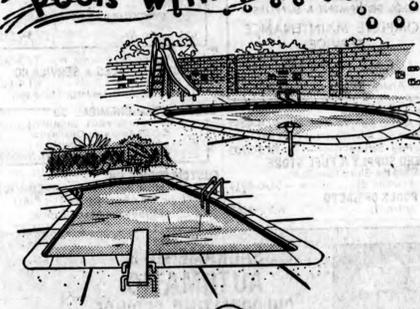
**SIERRA GUNITE**  
 Swimming Pools  
 Canals - Reservoirs  
 Tank & Ditch Lining  
 Building & Machinery  
 Foundations  
 Exceeds All Codes  
 Fully Guaranteed

**"FOR INFORMATION CALL"**  
**SIERRA GUNITE CO**  
 2385 Fair Oaks Bl-----IV 3-0686  
 (Continued Next Page)

A Directory Advertising Representative will be glad to help you prepare a **YELLOW PAGES** advertisement that will bring you more business. You can reach him by calling the Business Office of the telephone company.

If you have products to sell, the **YELLOW PAGES** can increase your market. You are invited to call our nearest Business Office for further details on **YELLOW PAGES** advertising.

**Pools with personality**



**SOLD FOR FUN BY PERI BILT**  
 FULLY BONDED LIABILITY INSURANCE  
 2538 WALNUT AVE. Fallout Shelters  
 Near El Camino CARMICHAEL IV 7-7871

FOR INSTANT PLEASURE - JUST ADD WATER

See **Alves POOLS OF SACRAMENTO**  
 FOR ENDURING BEAUTY . . .



**SWIMMING POOLS**  
 Designed & Engineered for ANY SIZE BUDGET ANY SIZE LOT

NOTHING DOWN 5 YEARS TO PAY FREE ESTIMATES  
 See Our Model Pool at 2442 ARDEN WAY WA 2-3062

*You deserve the finest...*

- \* individual styling
- \* engineered construction
- \* personal supervision
- \* bonded • licensed insured (for PD & PL)
- \* residential • commercial

**WA 2-0571**  
 1942 MARCONI AVENUE • NORTH SACRAMENTO  
 P.S. DROP BY AND SEE OUR NEW POOL DISPLAY



**American Pools COMPANY**

AND FALLOUT SHELTERS  
 PATIOS • POOLS  
 CUSTOM BUILT TO SUIT YOUR NEED  
 • VINYL CONCRETE GUNITE POOLS  
 • FALLOUT SHELTERS

\* WE USE BUILDERS DISBURSEMENT CONTROL SERVICE - AT NO COST TO BUYER, WHICH ASSURES YOU OF CONSTRUCTION ACCORDING TO CONTRACT AND PROTECTION AGAINST LIENS \*

5 Year Financing  
 LICENSED CONTRACTOR

You Know You Can Trust **AMERICAN!**  
**IV 9-6420**  
 1535 FULTON AVE. SACRAMENTO

